

MILE OF MUSIC

HANDCRAFTED ARTISAN FESTIVAL
~ EST. 2013 • APPLETON, WISCONSIN ~

AUGUST 3-6, 2023

SPONSORSHIP OPPORTUNITIES



**MILE
10
2023**

Main Stage Sponsorships: \$100,000



**Jones Park &
Fox River House**



**Houdini Plaza &
McFleshman's
Brewing Company**



**Lawrence Lawn &
Lawrence Memorial
Chapel**



**Hilton Appleton Paper Valley Hotel
Ballroom & Courtyard**

Majority of sponsors receive (not limited to):

- Logo on the Mile of Music website and official app
- Right of first refusal for subsequent festival year
- Logo placement in the official Festival Guide
- VIP customer entertaining opportunities

SPONSORSHIP OPPORTUNITIES

Main Stage Sponsorships: \$25,000

Emmett's Bar & Grill

Appleton Beer Factory

Gibson Community Music Hall

Mile Bus/P.A.C. Stage

Mile Headquarters/Mile App

D2 Sports Pub Patio

Feature Stage Sponsorship: \$15,000

Spats

Feature Stage Sponsorships: \$10,000

Riverside Bar & Grill

Empire Room

Stone Arch Brewpub

Feature Stage Sponsorships: \$7,500

Jim's Place/Wooden Nickel Patio

Rookies Sports Bar & Grill

The Bent Keg

The 513

Feature Stage Sponsorships: \$5,000

Lawrence University-Harper Hall

The Bar on the Avenue

Chadwick's

Copper Rock Coffee Company

McGuinness Irish Pub

Dr. Jekyll's Bar

OB's Brau Haus



For more information about Mile of Music Festival and
Mile of Music Presents sponsorship opportunities, contact:

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Mile of Music is produced for the community by Willems Marketing & Events, Inc. and supported by Appleton Community Music, Inc.


MILEofMUSIC.com

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